

HEALTHCARE- ENTREPRENEUR EXCHANGE PROGRAMME

ORGANISED
BY

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Germans Trias i Pujol
Hospital

Salut/Institut Català de la Salut/
Metropolitana Nord

NHS

The Leeds
Teaching Hospitals

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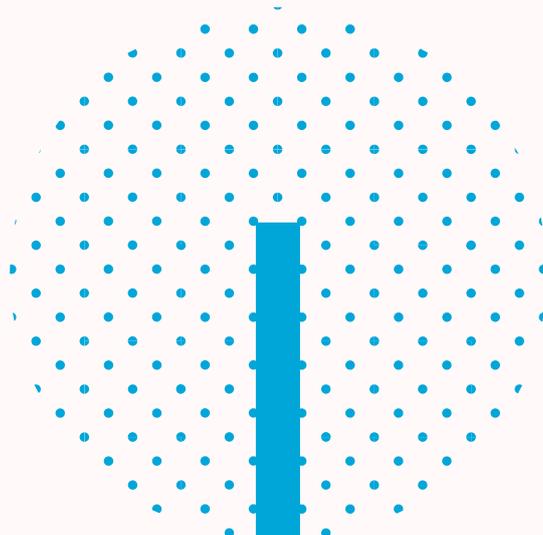
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PROGRAMME OVERVIEW



Background & Objectives

Background

Collaborations between Spain and the UK comprise a number of activities, with the two nations sharing a number of common projects for the betterment of the world. In the scope of healthcare, both ICS and NHS have its strengths and weaknesses and both systems have been repeatedly praised for its effectiveness, accessibility, equity and affordability. Therefore, the two healthcare systems would benefit of closer ties and collaborations, and could learn from each other.

This exchange program is the first structured programme of this sort. It is an opportunity for fostering collaborations and open innovation between two healthcare systems that have repeatedly proven to be some of the best in the world. The programme will empower grassroots innovators in order to develop the healthcare solutions of the future.

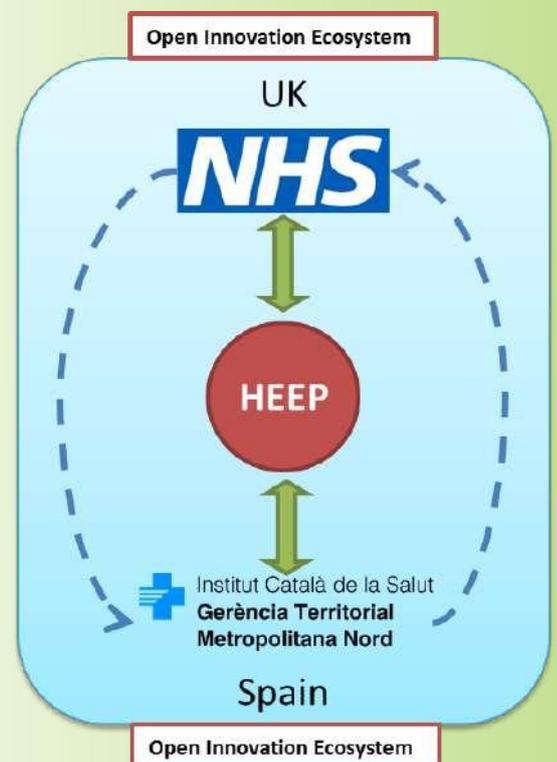
Aim

The aim of the Healthcare-Entrepreneur Exchange Programme (HEEP) is to build an exchange programme for clinicians-entrepreneurs and nurses-entrepreneurs working in the NHS (UK) and ICS (Spain), whereby the Top3 winners of the Spanish and the British competitions get to spend a few days in the other country in order to receive mentoring and participate in a bootcamp on business skills.

Impact of HEEP

The programme will:

- Provide visibility to both healthcare systems in each other's ecosystem
- Improve and strengthen the relationship between the leadership of HGTP, Salford Royal, Leeds Hospitals, ICS and NHS and the innovation management units
- Open new communication channels in the grassroots networks that may lead to further collaborations
- Create a platform for international open innovation thus accelerating the creation of novel high-quality projects
- Provide new opportunities for grassroots entrepreneurs in hospitals to develop their ideas and acquire new skills
- Grow the innovation portfolio of the participating institutio



ELIGIBILITY

HEEP intends to provide an opportunity for healthcare professionals that dedicate most of their time to their clinical activity and have never fully engaged entrepreneurship or intrapreneurship opportunities. As such:

- All healthcare professionals working at LTHT and HGTP can participate in the programme, regardless of their career stage or expertise Applications are welcome
- from physicians, surgeons, nurses or any other healthcare professionals linked to the participating hospital
- Applicants might be linked to a research group, a Research Centre or an affiliated organisation under the remit of the hospital, but research must not be their main activity
- A good command of the English language is expected from applicants

Bootcamps for winners

- Spring 2021

BOOTCAMP IN SPAIN

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning	Travel	Visit HGTP	Visit IGTP & CMCiB	Meet KOLs and visits	Meet KOLs and visits	Visit other relevant KOLs	Travel
Afternoon	Travel	Bootcamp lectures	Bootcamp lectures	Bootcamp lectures	Bootcamp lectures	Visit other relevant KOLs	Travel
Evening	Arrival to destination	Welcome dinner and social	Free time	Free time	Free time	Closing dinner and social	

*Bootcamp contents and dates might be modified due to the COVID-19 international situation and travel recommendations

OUTCOMES FOR THE PARTICIPANTS

1

Multidisciplinary skills

- Identify relevant collaboration opportunities between the stakeholders involved in the innovation process
- Plan and build up an idea as part of a team
- Develop a suitable business plan and implementation strategy for their ideas/projects

2

Health system awareness

- Explain the differences between their healthcare system of origin and that of the visited country
- Identify relevant collaboration opportunities between hospitals and healthcare systems to foster open pan-European innovation
- Reflect on their daily practice and develop and suggest strategies to improve health provision in their hospitals and primary care

3

Leadership skills

- Demonstrate proactivity towards building their project/idea and making it successful
- Plan and apply project management tools to ensure that their project/idea develops on time
- Develop leadership skills to defend their project or idea and justify the need for it in front of a varied range of audiences

4

Innovation skills

- Create feasible and commercially viable solutions for unmet clinical needs
- Review and assess plans and strategies to implement new technologies in healthcare settings
- Recognise the importance of intrapreneurship culture and explain this in their hospitals of origin

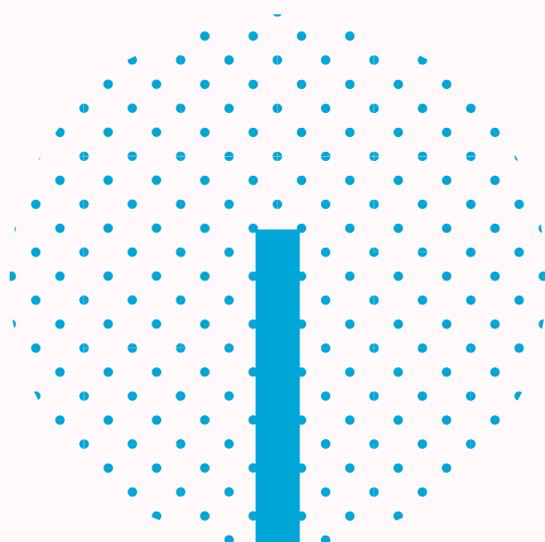
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PROGRAMME



About HGTP and ICS

The Institut Catala de la Salut (ICS) is the largest public healthcare company in Catalonia, with more than 42.000 workers spread throughout the territory. ICS manages 283 primary care centers (CAPs) and three large high-technology hospitals (Vall d'Hebron, Bellvitge and Hospital Germans Trias i Pujol), as well other four reference hospitals (Arnau de Vilanova in Lleida, Joan XIII in Tarragona, Josep Trueta in Girona and Verge de la Cinta in Tortosa).

Hospital Germans Trias i Pujol (HGTP) is located in Can Ruti campus, just in the north of Barcelona city, where it overlooks it from the higher grounds of Serralada de Marina. Many organisations and institutions are located in Can Ruti campus, either at HGTP, at Institut Germans Trias i Pujol (IGTP), or elsewhere in the territory. These organisations, which are either providers of healthcare or of associated services such as research, are key to understand the innovation ecosystem in campus Can Ruti. Campus Can Ruti is nowadays more complex than ever and has become a key player in the local ecosystem in Barcelona.

HGTP and ICS 's management and leadership acknowledge innovation as a key process in order to consolidate its competitiveness and have engaged in a number of actions to raise awareness of the importance of innovation and intrapreneurship among its grassroots innovators: the healthcare professionals.

We are proud to present this exchange program that will change not just the relationship between ICS and NHS, but also the opportunities for developing higher impact solutions for the healthcare problems of the future.

Find out more about HGTP in its [website](#).

Disclaimer

This document has been created by Dr Daniel Moreno Martinez in the scope of its innovation programme, and entirely belongs to Hospital Germans Trias i Pujol.

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BOOTCAMP CONTENTS



CATALONIA

- ◆ *Spanish National Health System (SNHS) overview (4 hours)*
- ◆ *Open and collaborative business models and value chains (4 hours)*
- ◆ *Management tools for healthcare entrepreneurs (4 hours)*
- ◆ *Funding opportunities (2 hours)*
- ◆ *Presentation & communication skills (2 hours)*
- ◆ *Regulatory framework & Intellectual property (1 hour)*
- ◆ *Commercialisation & Internationalisation (2 hours)*
- ◆ *Negotiation & leadership skills (2 hours)*



- ◆ *landscape Developing partnerships with the NHS*
- ◆ *Market opportunity value proposition and building a business case*
- ◆ *Shared business language*
- ◆ *Lean Start-up methodologies*
- ◆ *Business model design*
- ◆ *Networking skills*

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Grant Thornton



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Confirmed support from

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Health
Innovation
Manchester



CataloniaBio
& HealthTech
Connecting companies



Col·legi de Metges
de Barcelona



ALDERLEY PARK
53° 16' 46" N 002° 14' 12" W



British Embassy
Madrid

Prospective collaborators

ACCIÓ



Generalitat
de Catalunya



Agència de Qualitat
i Avaluació Sanitàries
de Catalunya